



ISU Extension = IMPACT!

THE BOTTOM LINE IN FY 2009...

- Some 1,168,988 clients had contact with ISU Extension programs.
- Enrollment in noncredit educational programming totaled 492,350.
- More than 17,000 volunteers worked with ISU Extension programs.

IOWA STATE UNIVERSITY EXTENSION HAS IMPACT!

Healthy Economies

- Businesses from 96 Iowa counties received assistance on projects or attended educational workshops from ISU Extension's Center for Industrial Research and Service (CIRAS) staff or partners.
- Company executives stated that 3,079 jobs were added or retained as a result of the research, technical assistance, or education they received from CIRAS and its partners.
- Through the Rural Development Resource Center, ISU Extension provided business development assistance to 247 clients, facilitated business loans totaling \$471,682, and assisted with two small business start-ups, two expansions, and 17.5 job opportunities.

Healthy People

- 190,779 Iowans participated in Extension to Families noncredit workshops, conferences, meetings, and home study programs.
- Nearly 76,000 Iowans participated in nutrition education workshops. In a sample survey, 85 percent reported improving their diet; 48 percent increased their minutes of physical activity.
- 9,690 Iowans participated in ISU Extension financial management programs. In a sample survey 64 percent reported reducing debt; 81 percent reported increasing their contributions to an employer-based retirement plan.
- 7,900 Iowa high school students enrolled in the High School Financial Planning Program, building skills they'll use now as students and later as workers. ISU Extension offers the program with the Iowa Credit Union League and the National Endowment for Financial Education.
- 10,582 volunteers contributed their time, energy, and expertise to help youth strengthen life skills through 4-H learning experiences.
- Iowa 4-H clubs leveraged \$13,000 into more than \$142,000 in community improvement projects via Iowa Promise Youth and Pioneer Community Improvement grants.

Healthy Environments

- 156,861 Iowans participated in Extension's noncredit workshops, conferences, field meetings, and home study programs to increase their understanding and skills related to agricultural enterprise management, natural resource protection, and economic development.
- 146,120 Iowans called Extension to Agriculture and Natural Resources hotlines or received individual consultations.